

Apricity Publishing specializes in non-fiction novellas of up to 30,000 words. Our full-service package guides an author from the first conversation through a finished book, ready for readers. Books can be produced in print, ebook, or both formats, and authors may also select individual services as needed. Standalone services are priced separately, with the complete package offering the strongest overall value.

## FULL SERVICE PACKAGE

We take an author from idea to published book with a process that is efficient, collaborative, and complete. This package includes every element required to produce and publish a professional non-fiction novella.

- Story discovery and development
- Ghostwriting or manuscript creation
- Three editorial refinement rounds
- Book layout and interior design
- Platform upload and distribution

A typical project runs 3 to 5 months from first interview to publication, depending on scope and author availability.

## SERVICE BREAKDOWN AND INDIVIDUAL PRICING

### GHOSTWRITING AND STORY DEVELOPMENT

This is the heart of the work. We partner with the author to uncover the story, define the arc, identify lessons and guideposts, and write a manuscript that reflects the author's voice and intention.

- Story discovery interviews (up to ten hours)
- Development of the narrative structure and outline
- Manuscript writing up to thirty thousand words
- Three rounds of editorial refinement with author feedback

The author remains actively involved throughout, with structured feedback at each editorial stage.

### EDITORIAL AND MANUSCRIPT SHAPING

For authors who have a draft and want it shaped into a clean, compelling novella with a clear arc and polished language.

- Developmental editing for structure and clarity
- Line editing for flow and voice alignment
- Final editorial polish before layout

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*Not every story needs hundreds of pages. Some need clarity, care, and a place to live.- Christine Merser, Founder*

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## BOOK DESIGN AND LAYOUT

We turn the manuscript into a professionally designed book that reads well and reflects industry standards.

- Interior layout and typographic styling
- Chapter openers and consistent navigational elements
- One round of author revisions

## COVER DESIGN

A strong visual identity is essential. We design a cover that reflects the story and stands out on retail platforms.

- Three initial concept designs
- Two rounds of refinement on the selected concept

## REGISTRATIONS AND PUBLISHING PREP

We handle the administrative requirements that allow the book to be officially recognized, catalogued, and sold.

- Library of Congress registration
- ISBN setup and metadata creation
- Preparation of platform ready files

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*We're the bridge between inspiration and execution, collaborating with each author we work with through the creative and logistical steps that bring their story to life. - Frances Pearson, Publisher*

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## FINAL PROOFING AND AUTHOR APPROVAL

This is the last step before publication and ensures the book is polished and error free.

- Full proofread of the designed book
- Corrections and final file preparation

## PLATFORM UPLOAD AND DISTRIBUTION SETUP

This service is only offered within the full package. We do not provide upload as a standalone service.

- Full proofread of the designed book
- Corrections and final file preparation

Distribution includes print and/or digital formats via major retail platforms using print on demand technology.

## MARKETING OVERVIEW

A concise plan that positions the book to reach the readers and communities most likely to benefit from it.

- Audience identification
- Outreach recommendations
- Launch visibility and long tail sales ideas

This overview provides strategic direction and recommendations. Execution may be handled by the author or expanded through a separate engagement.

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*Apricity Publishing offers flexible pathways for authors at every stage. Individual services range from \$500 to \$2,500, depending on scope and needs. While standalone services are available, the \$4,000 Full Service Package delivers the greatest value, combining strategy, writing, editorial, design, and publishing preparation into one cohesive process. Our goal is simple: meet authors where they are and provide the level of support required to move a strong story into a finished, professional book.*

Reach out to [Inquiry@ApricityPublishing.net](mailto:Inquiry@ApricityPublishing.net) discuss your project and associated pricing.